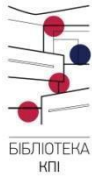


Hrygoriy Denysenko Scientific and Technical Library of National Technical
University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"

Ukrainian Library Association



II International Scientific Conference

**Strategy Development
of Libraries:
from Idea to Implementation**

Program

Kyiv, October 6-9, 2020

CONFERENCE SPONSORS AND PARTNERS



ORGANIZATIONAL COMMITTEE

Svitlana Barabash, PhD in Social Communications, Scientific Secretary of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"

Oksana Bruy, PhD in Social Communications, Director of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", President of the Ukrainian Library Association

Maryna Druchenko, Deputy Director of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" on scientific work

Svitlana Zuyeva, Deputy Director of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" on library work

Olena Kobets, Assistant Director for Perspective Development of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"

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Yaroslava Soshynska, PhD in Historical Sciences PhD in History, Associate Professor of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", Executive Director of the Ukrainian Library Association

Ina Yuryk, Director of the Scientific Library of the Belarusian National Technical University, Head of the Council of the Belarusian Library Association

October 6 (Tuesday) 2020

9.00 – 9.30 **Registration of conference participants**

9.30 – 10.00 **Opening of the conference, greetings of the participants**

Oksana Bruy, *PhD in Social Communications, Director of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", President of the Ukrainian Library Association*

Vitaliy Pasichnyk, *Doctor of Technical Sciences, Professor, Vice-rector for Research of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"*

Representative, *Ministry of Culture and Information Policy of Ukraine*

Ewa Matuszek-Zagata, *Head of Section of Embassy of Poland in Ukraine on Cooperation in Science and Education*

Iryna Shevchenko, *PhD in Pedagogical Sciences, Associate Professor, Honored Worker of Culture of Ukraine, Director of the Center for Continuous Cultural and Artistic Education of the National Academy of Cultural and Arts Management, Vice-President of the Ukrainian Library Association*

10.00 – 11.00 **Plenary meeting. First session**

Moderators:

Oksana Bruy, *PhD in Social Communications, Director of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", President of the Ukrainian Library Association*

Svitlana Barabash, *PhD in Social Communications, Scientific Secretary of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"*

People are the driver of your business

Anton Martynov, *the founder of "Laboratory" project, Kyiv, Ukraine*

11.00 – 11.15 **Break**

11.15 – 12.45 **Plenary meeting. Second session**

Library projects financed from non-university funds as a form of implementation of the strategy development of technical academic libraries in Poland

Jacek Willecki, *Senior project specialist, Poznan University of Technology Library, Poznan, Poland*

Virtual and Online Strategies of Libraries: Nazarbayev University Library Practice

Yelizaveta Kamilova, *Reference Librarian, Subject Librarian for CPS Coordinator of Ask-a-Librarian Services, Nazarbayev University Library, Nur-Sultan, Kazakhstan*

12.45 – 13.30 **Break**

13.30 – 15.00 **Plenary meeting. Third session**

Topic: TBA

Ina Yuryk, *Director of the Scientific Library of the Belarusian National Technical University, Head of the Council of the Belarusian Library Association, Minsk, Belarus*

Modern trends of book publishing in fast changing circumstances

Vitaliy Zarytskyi, *director of the "Lira-K" Publishing House, Kyiv, Ukraine*

Book-hub creation at the libraries

Ihor Stepurin, *founder of the "Samit-Book" Publishing House, head of "The Library Country", Charity fund Kyiv, Ukraine*

15.00 – 15.30 Break

15.30 – 17.00 Poster presentations

Moderators:

Maryna Druchenko, *Deputy Director of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"*

Olena Kobets, *Assistant Director for Perspective Development of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"*

Library project management: implementation of innovations by priority areas

Yuliia Korian, *project manager of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", Kyiv, Ukraine*

Implementing European experience of library information service and cyber security of scientific libraries users

Tetiana Opryshko, *PhD in Social Communications, Director of the Library of the Boris Grinchenko Kyiv University, Kyiv, Ukraine*

Library as a center of Ukraine's cultural life

Wiktor Możgin, *postgraduate student of the Jagiellonian University, Krakow, Poland*

Strategy of using open educational resources at the humanitarian higher education institution

Liudmyla Savenkova, *PhD in Pedagogical Sciences, Director of the Library of the National Pedagogical Dragomanov University, Kyiv, Ukraine*

Bookspace of levshan hall: how to become a third space in a united territory hromada

Oksana Pivtorak, *Deputy Director of the Library of the supportive educational institution Voinyliv Liceum, Kalush raion, Ivano-Frankivsk Oblast.*

October 7 (Wednesday) 2020

9.00 – 11.00 Panel Discussion “Libraries in reaching the UN Sustainable Development Goals: ecological vector” — Open Annual Meeting of the Graduates of KMBS Program "Strategy Development of Libraries"

Moderator:

Maryna Maslova, *Head of the Program Strategy Development of Libraries, Co-founder of Sustainability Room Educational Platform, UFV Consulting Consulting Company Managing Partner, Strategy and Strategic Sustainability Management Courses Teacher, Mentor, Coach for Owners and Their Teams, the Head and Member of Supervisory Boards in the Field of Education, Kyiv, Ukraine*

Key speakers:

Tetiana Marynych, *Director of the Library of the Sumy State University, Sumy, Ukraine*

Luciena Shum, *Executive Director of “The Library Country” Charity Fund, Kyiv, Ukraine*

Ievheniy Aleksandrov, *Head of the B2B Sales Department, “Ranok” Publishing House, Kharkiv, Ukraine*

The Aim of the Discussion:

To figure the possibilities and ability of Ukrainian libraries to fulfill ecological tasks for realization of UN Sustainable Development Goals.

Do all society members recognize that the problem is inevitable, and they are responsible for protecting the planet? Can libraries influence the formation of ecological culture? Are the librarians ready to generate ideas for ecological projects? Does the library step over the limits of informing and access to information? Which innovation services library can propose for responsible natural resources consuming? Does business consider the library as a partner in the development of circular economy?

We will try to find libraries activities; propose ways of solving ecological problems with the libraries instrumentary.

11.00 – 11.30 Break

11.30 – 13.00 Plenary meeting. Fourth session

Moderators:

Yaroslava Soshynska, *PhD in History, Associate Professor of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", Executive Director of the Ukrainian Library Association*

Evgeniia Kulyk, *PhD in Social Communications, Head of the Department of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"*

Adaptation of the library environment to expectations readers - tool integration. Casus of the University Library in Toruń

Dominika Czyżak, *Nicolaus Copernicus University, Library Associate Director for Innovation and Human Resources, Toruń, Poland*

Grzegorz Szturo, *Nicolaus Copernicus University, Library Associate Director for Collection Management, Toruń, Poland*

How to get inspired to implement strategic changes in a library?

Iryna Zhuravliova, *Director of the Central Scientific Library of the V. N. Karazin Kharkiv National University, Kharkiv, Ukraine*

Strategic voluntarism as an operant force of the library cooperation

Oleg Serbin, *Doctor of Science in Social Communications, Director of the M. Maksymovych Scientific Library of the Taras Shevchenko Kyiv National University, Member of Presidium of the Ukrainian Library Association, Kyiv, Ukraine*

13.00 – 13.45 Break

13.45 – 15.15 Plenary meeting. Fifth session

Strategy of Vilnius University Library: service integrity and user satisfaction

Irena Krivienė, *General Director for Vilnius University Library, Vilnius, Lithuania*

Ukrainian Library Association in strategic international and national projects

Yaroslava Soshynska, *PhD in History, Associate Professor of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", Executive Director of the Ukrainian Library Association, Kyiv, Ukraine*

15.15 – 15.30 Break

15.30 – 17.00 Master class

Service standards for the libraries and librarians

Lyubov Tarasyuk, *Head Librarian of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute" Perspective Development Department*

October 8 (Thursday) 2020

10.00 – 11.30 Master class

Effective virtual cooperation in management practice

Tamara Sukhenko, *PhD in Historical Sciences, Social Psychologist, Facilitator, Co-founder of "The Library Country" Charity Fund, Kyiv, Ukraine*

Quarantine and other changes make us search new format of interaction with colleagues, partners, readers and other interested persons. In particular, large part of our communication moved to the virtual world. Are we satisfied with the results of virtual discussions, do we consider them effective? We will share best Finnish practices of interactive presentations, meetings and group discussions. They combine possibilities of software for online cooperation with facilitation methods. As a result, it will give your virtual meetings new quality and promote productivity, add new ideas to involve partners and readers.

Participation with separate registration up to 40 participants. учасників.

11.30 – 12.00 Break

12.00 – 14.00 Round table discussion “Quality informational support of education and research: organize and succeed”

Moderators:

Evgeniia Kulyk, *PhD in Social Communications, Head of the Department of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"*

Olena Kosmina, *Head of Sector of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"*

Organization of bibliometric service in the structure of the university library

Maryna Nazarovets, *Head of the Information Monitoring Service of the Maksymovych Scientific Library of the Taras Shevchenko Kyiv National University*

Partnership of Unicheck and university libraries for the development of academic integrity culture

Andriy Sidliarenko, *Commercial Director of the Unicheck Ukraine*

Resources Web of Science Group for informational support of education and research at the university

Iryna Tykhonkova, *PhD in Biological Sciences, Clarivate Analytics Expert on Learning and Analytical Resources*

Model of quality informational support of education and research at the university library

Evgeniia Kulyk, *PhD in Social Communications, Head of the Department of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"*

14.00 – 18.00 Break

18.00 – 20.00 Friendly party “Library of the Future: Fiction in Reality”

We propose to find stunning ideas for the future of our libraries together, taste the informal communication with clever and beautiful people about the high matters, get inspired by positive thoughts.

October 9 (Friday) 2020

**10.00 - 12.30 Plenary meeting. Special session:
Library trends and pandemic challenges**

Moderators:

Svitlana Barabash, *PhD in Social Communications, Scientific Secretary of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"*

Yaroslava Soshynska, *PhD in History, Associate Professor of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", Executive Director of the Ukrainian Library Association*

Library trends and pandemic challenges

Oksana Bruy, *PhD in Social Communications, Director of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", President of the Ukrainian Library Association*

Behind the scene *PhD in Social Communications, Head of the Department*

Liudmyla Rabadanova, *PhD in Philosophical Sciences, Head of Sector*

Mariia Lapshyna, *Head of Sector*

Maryna Kopiikovska, *Head of Department*

Oleksandra Vardugina, *Manager for Employee Development*

12.30 -13.00 Break

13.00-14.00 Final session

Moderators:

Maryna Druchenko, *Deputy Director of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"*

Olena Kobets, *Assistant Director for Perspective Development of the Scientific and Technical Library of the National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute"*

14.00-15.00

KPI Library video tour